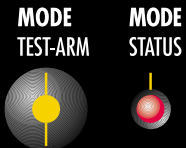
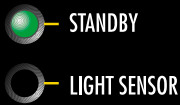



From here, you can make a real difference in controlling one of New Zealand's most noxious pests



TEST PUSH MODE BUTTON ONCE
ARM PUSH MODE BUTTON UNTIL RED STATUS LIGHT FLASHES

FAULT FLASHES 
1. LIGHT LEVEL TOO HIGH
2. TRAP NOT LEVEL
3. BATTERY LOW
4. OBSTRUCTION

Behind ZapTrap – the power to perform

ZapTrap is manufactured by Electropar, a wholly New Zealand owned and operated company and a leading force in the nation's electrical engineering and electronics technology.

In ZapTrap, Electropar has developed an effective solution for one of our country's environmental disasters, the possum. Towards this goal, we look forward to hearing from you at any of our offices nationwide.



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Give possums the shock of their lives

Your ZapTrap agent

GRAPHIC RESOURCE JUNE 2002

They chew their way through about 20,000 tonnes of our native bush every night. Night after night. It's time to stop playing possum.

The problem

Voracious nocturnal feeder, selects best new growth in native forests. Competes with native birds for habitat and food. Disturbs nesting birds, eats eggs and chicks. Bovine tuberculosis carrier. Agribusiness threat. Prolific breeder, New Zealand population about 70 million.

ZapTrap – the effective solution

ZapTrap is New Zealand's own innovative possum trap. This is a repeat-kill, electronic trap designed to eradicate possums quickly and humanely. It is ruggedly built yet manually portable. It is self-contained and equipped with a rechargeable battery and set-and-forget controls.

Fatal attraction

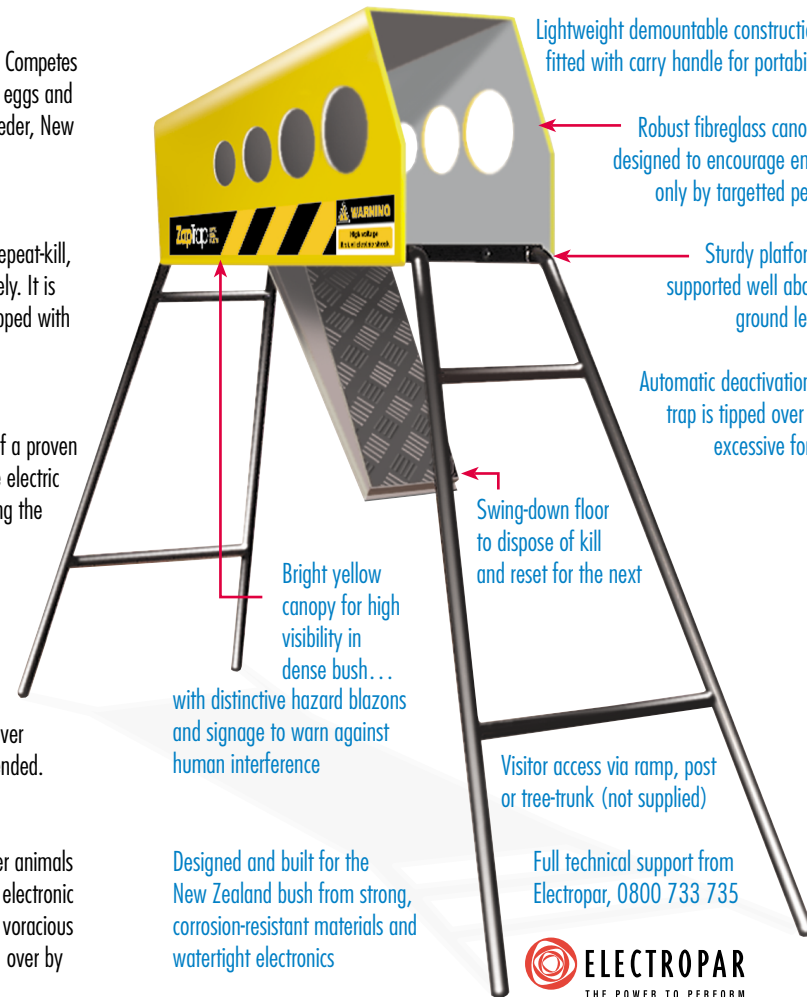
Possums are strongly tempted to enter the ZapTrap with the use of a proven lure – fruit jam. Once in the trap, the pest receives a high-voltage electric shock and is killed instantly, humanely and without even damaging the pelt. The base of the trap swings down, drops the possum and automatically returns to the ready position.

Set-and-forget preparation

Once fully charged and set, ZapTrap re-arms itself after each kill, ready for the next visitor. A full battery charge is sufficient for around 80 kills – saving substantial travel and trap-setting time over conventional traps, although regular burial or disposal is recommended.

Environmentally protective

ZapTrap does not use poisoned lures which can kill or deform other animals and birds. Purpose-designed to eradicate only possums, ZapTrap's electronic light-sensor deactivates the trap during daylight and targets these voracious invaders by night. ZapTrap also automatically deactivates if tipped over by excessive force.



OK I'm serious about protecting New Zealand's natural heritage and our agricultural business future

- Call us to make an appointment for further discussion
- Send me information on costs and my local ZapTrap agent's contact details

The nature of our business includes:

- Conservation of natural heritage
- Eradication of imported pests
- Forestry
- Dairy farming
- Other farming, specifically:
- Fruitgrowing, specifically:
- Cropgrowing, specifically:
- Viticulture
- Tree and plant nurseries
- Furs and hides
- Parks and botanic gardens
- Other, specifically:

Contact name

Title

Company

Location Address

Postal Address

Tel

Fax

Email

Freefax this form to Electropar at **0800 733 736** or
Mail Freepost 154 559, Electropar, PO Box 58 623 Auckland.